



GoBeezonline

GoBeezOnline Customer Report

Statistic report for promotional period

This report contains statistic data for your promotional campaign done with GoBeezOnline on Web site, Facebook and via email campaign.

TERMINOLOGY

Total Website Visits

Pageviews: Total page views by website visitors

Users: Total users visited to website (New and returning visitors)

New Users: Website new visitors

Sessions: When visitors engage in interactions on website

Avg. Session Duration: average time of a session (Hours : Minutes : Seconds)

Google Appear: How many times GoBeezOnline has appeared on search results

Your Advert Page Visits

Page Views: Total number of page views by visitors

Unique Pageviews: Unique visitors who came to your page

Average time on age: how many time a user has spent on your page

Total events: How many activities have done in your page

Sessions with Events: How many sessions are responsible for above Total events

Email Campaign

Number of Emails: Total number of emails we sent over the time period

Delivered Emails: How many emails perfectly delivered

Total Delivery percentage: (Delivered emails/ Number of emails) %

Opens: Total emails open

Total Open Percentage: (Opens/ Delivered emails) %

Clicks: interactions on email campaign links

Bounces: emails with errors, not delivered

Blocks: Users who do not wish to receive email campaigns

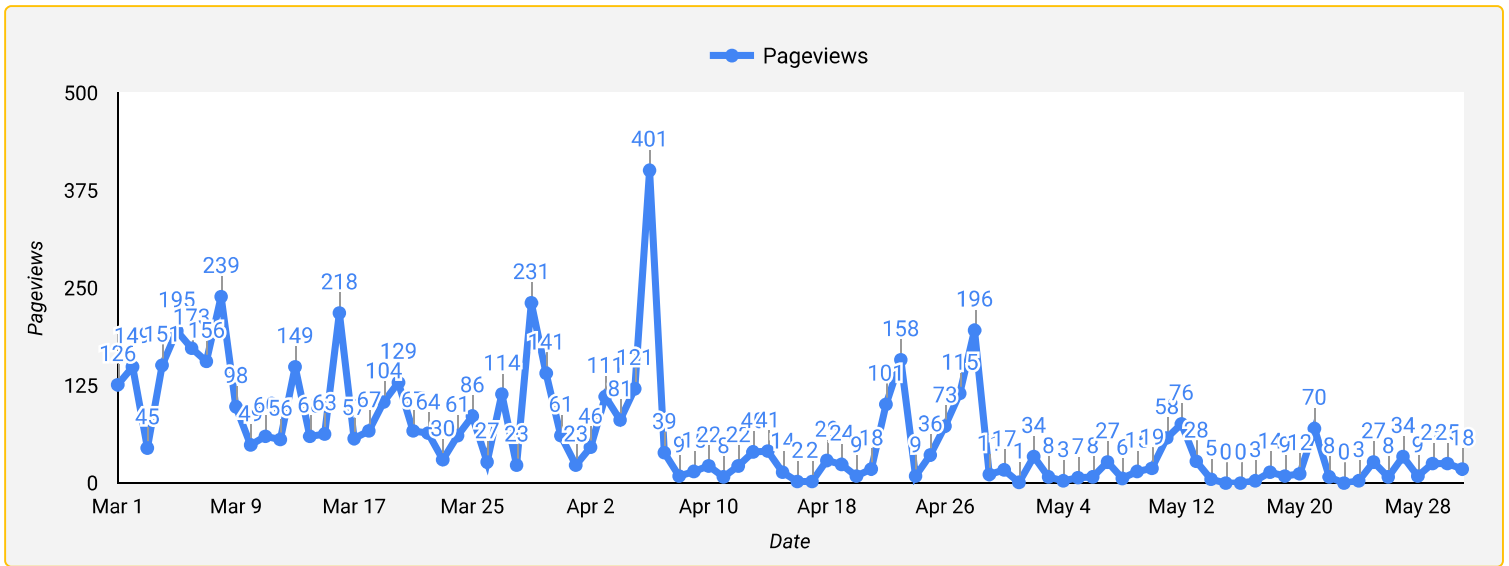
Unsubscribe: Resigns from email campaigns

Spam Reports: Users who mark us as Spam

GoBeezOnline Client Report

Total Website Visits

Mar 1, 2018 - May 31, 2018



Pageviews

5,602

Users

1,187

New Users

1,151

Sessions

1,824

Pages / Session

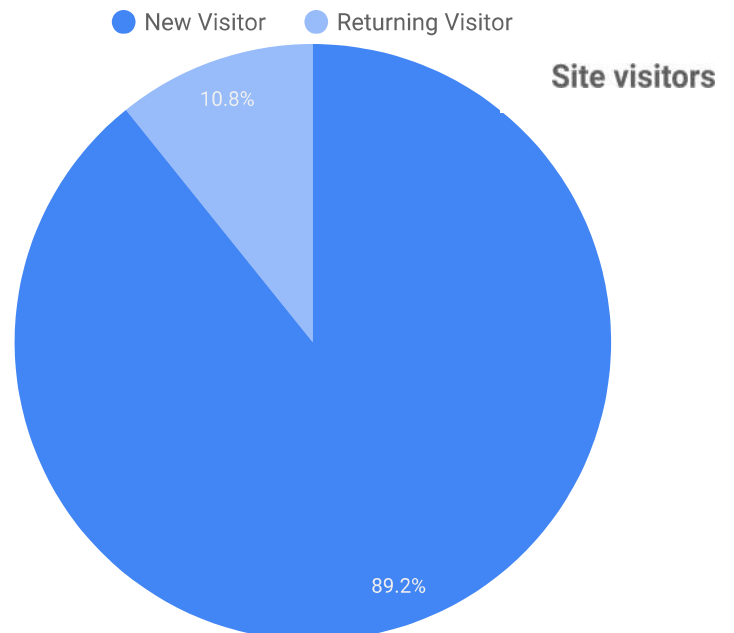
3.07

Avg. Session Duration

00:03:00

Google Appear

2,010

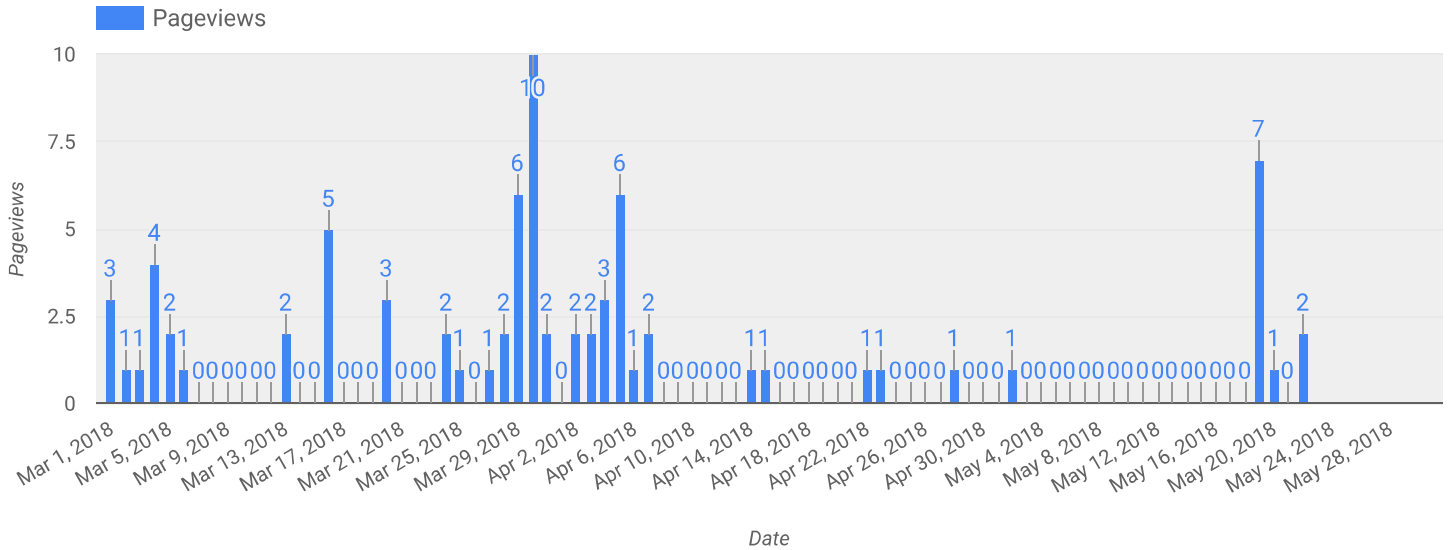


Your Advert Page Visits

Mar 1, 2018 - May 31, 2018

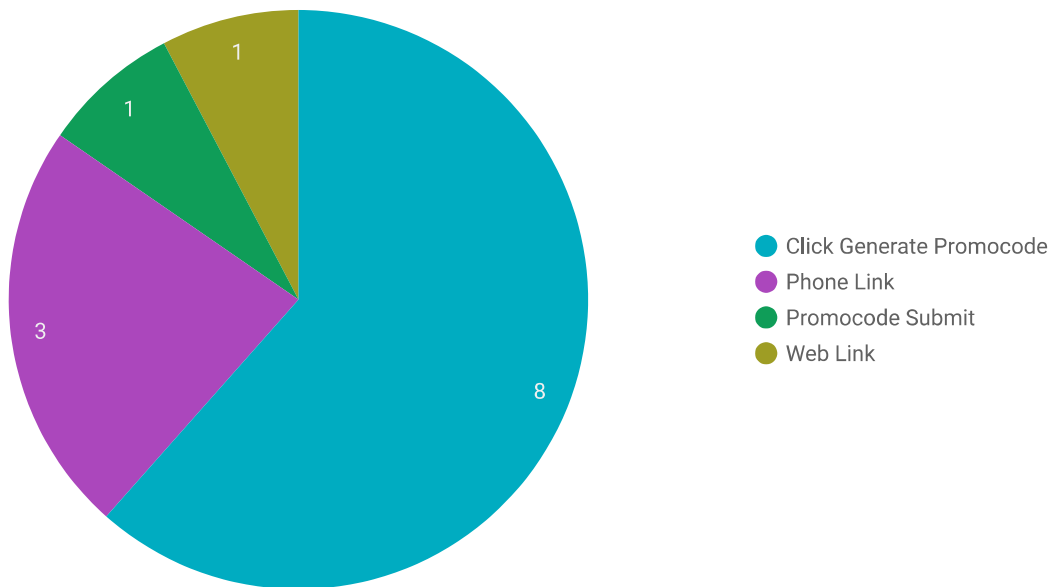
Page Title: Sentrino 10% OFF for your all printing needs | GoBeezOnline, Sentrino | GoBeezOnline (2)

Pageviews: **78** Unique Pageviews: **57** Avg. Time on Page: **00:01:52**



Click Events Related to Your Advert Page

Total Events: **13** Sessions with Event: **2**



Email Campaign

Mar 1, 2018 - May 31, 2018

Number of Emails
35,093

Delivered Emails
33,460

Total Delivery percentage
95.35%

Opens
2,898

Total Open Percentage
8.66%

Clicks
653

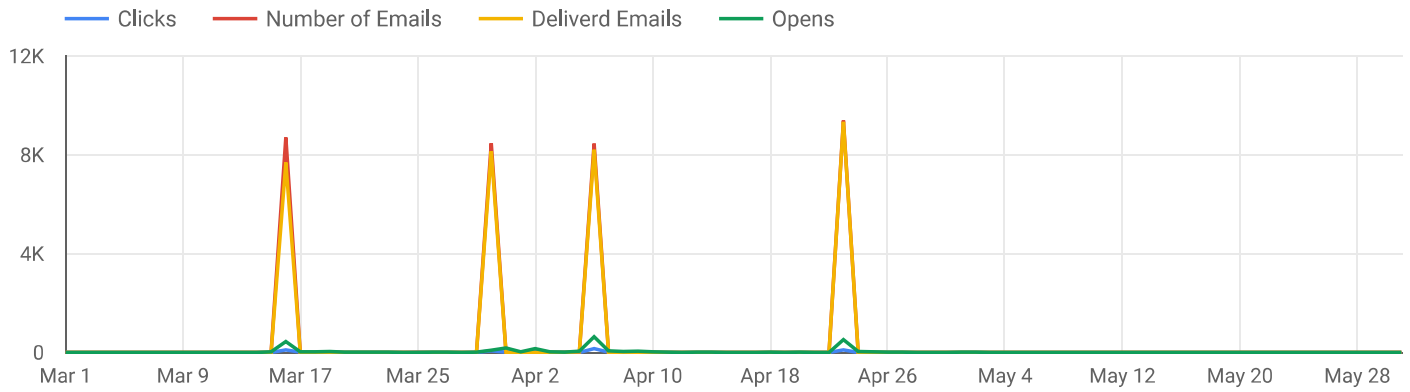
Bounces
2,344

Blocks
646

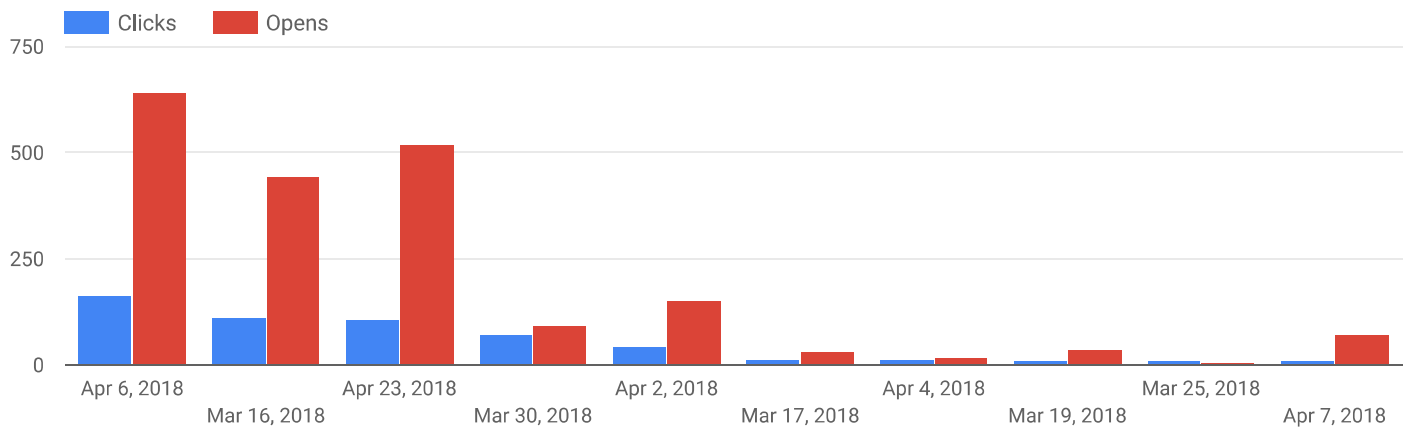
Unsubscribes
32

Spam Reports
4

Timeline



Comparison




Facebook Promotion Stats

Post Details

Gobeezonline posted an offer — with Sentrino.
Published by Tharanga Abeygunawardena [?] · March 20 · 🌐

To get the Gobeezonline discount visit <https://gobeezonline.com>. Click on the advertisement and create your promocode. (Promocode will be sent to the email that you submit in the system)



Customized T-shirts
And many more
Lead Time: 7 Days Only!
Sentrino
10% OFF
For GoBeezOnline Customers
* Conditions Apply

Your offer expired. Run it again to reach more people. [Run Offer Again](#)

489 people reached [Boost Unavailable](#)

Gobeezonline, Iman Vimukthi Jayasinghe, Nisadi Fernando and 14 others · 4 Shares

Like Comment Share

Performance for Your Post

489 People Reached

30 Likes, Comments & Shares

25 Likes	20 On Post	5 On Shares
0 Comments	0 On Post	0 On Shares
5 Shares	4 On Post	1 On Shares

3 Post Clicks

1 Photo Views	0 Link Clicks	2 Other Clicks
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NEGATIVE FEEDBACK


0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details

Gobeezonline posted an offer.
Published by Tharanga Abeygunawardena [?] · April 9 · 🌐

To get the Gobeezonline discount visit <https://gobeezonline.com>. Click on the advertisement and create your promocode. (Promocode will be sent to the email that you submit in the system)



Sentrino
CUSTOMIZED T-SHIRTS
0772078496
FOR YOUR ALL PRINTING NEEDS
10% Off
For GoBeez Customers

Your offer expired. Run it again to reach more people. [Run Offer Again](#)

263 people reached [Boost Unavailable](#)

Gobeezonline, Heshan Galpaya, Shashi Shehan and Verani Jayasekara · 1 Share

Like Comment Share

Performance for Your Post

263 People Reached

9 Likes, Comments & Shares

8 Likes	7 On Post	1 On Shares
0 Comments	0 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

1 Post Clicks

1 Photo Views	0 Link Clicks	0 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts